

THE PETERSEN

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Bruce Meyer Named Enthusiast of the Year

The Petersen Automotive Museum's Vice Chairman's Contributions To Car-Collecting Are Recognized By The Concours d'Elegance of America.

Los Angeles, Calif. (April 2015) – Bruce Meyer, the quintessential “car guy,” was recently named **Enthusiast of the Year** by the **Concours d'Elegance of America** at St. John's in Michigan. The event's board members are recognizing Bruce for his decades of automotive enthusiasm, which include being a “founding father” of the Petersen Automotive Museum. He served as The Petersen's first Chairman of the Board and is currently Vice Chairman. Bruce also sits on the boards of the Mullin Automotive Museum and Nethercutt Collection and is on the Steering Committees at the LeMay Museum and Pebble Beach Concours d'Elegance.

“If the dictionary had an entry for ‘car guy,’ Bruce Meyer's picture would be next to the definition,” said **Concours Chairman Larry Moss**. “Bruce is one of the car hobby's premier goodwill ambassadors. Few have done more to raise the profile of car-collecting over the years than Bruce Meyer. The Concours d'Elegance of America has a long history of celebrating some of the most iconic automobiles ever produced. Bruce certainly represents that same storied history through his passion for all things automotive.”

Bruce Meyer commented, “This is truly a special honor for me to be recognized by those in the car capital of world... and the Concours d'Elegance of America is run by people who understand the importance of our country's automotive heritage. I am looking forward to celebrating with my friends in Michigan!”

“Enthusiast of the Year” is the latest of many honors for Bruce Meyer. These include induction into the **Dry Lakes Hall of Fame** and the **Grand National Roadster Show Hall of Fame**. Other organizations that have recognized his contributions to car-collecting and preservation include the Petersen Automotive Museum (**Automotive Icon Award** recipient), Dana Point Concours d'Elegance (“**Automotive Icon**”), Meguiar's **Car Hobby's Person of the Year**, and City of Hope **Car Collector of the Year**. As a driver, Bruce has competed at the Italian Mille Miglia, Goodwood Festival of Speed, Copperstate 1000, and Bonneville Salt Flats among others.

Bruce Meyer will be honored at the 37th Concours d'Elegance of America at the Inn at St. John's in Plymouth, Michigan, July 24-26, 2015. For more information, please visit www.concoursusa.org.

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The Petersen Automotive Museum Foundation is a 501(c)(3) nonprofit educational institution. For general Museum information, call 323/930-CARS or visit the Museum's website: www.petersen.org.